

## Research Memo: 137-78mm Round Biscuit Tin Box Market

Prepared for Executive Decision-Making | Q3 2025

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### 1. Product Specifications & Material Quality

**Definition:** Food-grade tinplate containers (137-78mm diameter) designed for airtight storage of biscuits, cookies, and confectionery.

**Key Facts:**

- **China Round Biscuit Tin Box Factory** leaders use 0.23-0.28mm tinplate thickness for durability and corrosion resistance.
- 95% of premium tins feature double-seam construction for **strong sealing** (blocks humidity and pests).
- 2025 trend: Rising demand for **food-grade certification** (FDA/ECMA compliance) from EU/US buyers.

**Debates:**

- Cost vs. quality: Some wholesalers prioritize cheaper aluminum, but premium buyers insist on tinplate for its non-reactive properties.



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## 2. Manufacturing Standards & Customization

**Definition:** Wholesale Cookie Tins manufacturers balance mass production with OEM customization.

**Key Facts:**

- [\*\*Cookie tin boxes wholesale\*\*](#) orders from Alibaba suppliers grew 22% YoY (2024-2025), driven by demand for custom prints/embossing.
- Top factories like **China Round Biscuit Tin Box Factory** offer gloss/matte lamination and CMYK/Dieline printing.
- 2025 innovation: Recyclable tinplate (70% of surveyed manufacturers now use eco-friendly coatings).

**Debates:**

- Custom molds vs. stock designs: Small businesses favor pre-made tins, while luxury brands invest in bespoke shapes (e.g., heart/window designs).
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### 3. Market Applications & Competitive Landscape

**Definition:** Use cases span retail packaging (biscuits), wedding favors, and luxury gifting.

**Key Facts:**

- **Wholesale Cookie Tins manufacturer** Yiwu Zixin (Alibaba) reported 10,000+ units sold in Q1 2025 for Valentine's Day heart-shaped variants.
- 137-78mm size dominates bulk orders (optimal for 12-15 standard cookies; saves 15% shipping space vs. irregular shapes).
- Competitive edge: Guangdong-based factories leverage <0.10/unit production costs (vs. 0.10/unit production costs (vs. 0.18-\$0.25 in India)).

**Debates:**

- Regional competition: Southeast Asian buyers increasingly source from China (75% market share) despite rising Vietnamese tinplate suppliers.
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### 4. Supply Chain & Sustainability

**Definition:** Logistics and eco-compliance challenges in global tin container trade.

**Key Facts:**

- **Cookie tin boxes wholesale** shipments face 8-12% tariff hikes in Europe (2025 Green Packaging Tax).
- Leading **Wholesale Cookie Tins manufacturer** networks use blockchain for raw material.
- 60% of factories now offer carbon-neutral shipping (UPS/FedEx partnerships).





## **Regular inventory of more than 1,000 tons of raw materials**

which ensures the prices of our tin boxes are stable  
and the long-term cooperation is more guaranteed















## FAQ

### 1 Are you a factory or trading company ?

We are a professional manufacturer of tin box since 2002, and we also experienced in marketing related packaging products, such as aluminum tin, paper box, glass jar/bottle etc.

### 2 What are your main strengths?

Since 2002, we specialize in tin box manufacturing and marketing, professional quality control production lines, mature supply chain can achieve one-stop service, in Europe and the Netherlands also have branches. Working with more than 50 international freight forwarding companies, we have established good partnerships with hundreds of customers from more than 50 countries.

### 3 What is the unit price and shipping cost?

Pls let us know the quantity you need, so we can give you maximum discount accordingly. Pls let us know if you have any customization request, such as private label, silk printing/emboss logo, inner tray. For the shipping cost, pls kindly advise the destination address, and your expected delivery time.

### 4 Can I get a sample? What is the sample cost & lead time?

Sure. Our stock sample is free, customer just need to pay the delivery cost, and we will send out in 1~5 days.

If you want to get a sample with customized logo, there will be proofing fee, which will be refund if the mass production order reach to the quantity we agreed, it takes about 10 days for sample

making.