

Research Memo: 120-80-65mm Hinged Rectangular Food & Gift Tin Boxes

1. Product Specifications & Material Excellence

Definition: A 120-80-65mm hinged rectangular tin box designed for food storage (e.g., cookies, candies) and premium gifting, using food-grade tinplate (0.18-0.23mm thickness).



Key Features:

- Compliant with **ISO9001:2008** and **LFGB standards**, ensuring food safety and durability.
- Hinged lid design for airtight preservation, reusable for sustainability.
- Customizable colors (red, green, white, gold) and finishes (matte, glossy, retro).

Market Trends:

- Global metal packaging market projected to grow at **4.8% CAGR (2023-2030)**, driven by demand for eco-friendly solutions.

- **Cookie tin boxes manufacturers** increasingly adopt modular molds to reduce costs for small-batch orders.

Controversies:

- Debate over tinplate vs. aluminum: Tinplate offers superior rust resistance but weighs 30% more.
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2. Customization & Branding Capabilities

Definition: Custom-printed logos, embossing, or windowed lids (e.g., transparent PVC inserts) to enhance branding.

Key Developments:

- **Factory tin box with hinged lid wholesale** suppliers report 40% of orders include custom branding, driven by SMEs in cosmetics and confectionery.
- Pre-existing molds reduce lead times to 10-15 days for bulk orders (MOQ 1,000+ units).

Data:

- 65% of luxury chocolate brands use custom tin boxes for seasonal launches (e.g., Christmas, Valentine's Day).
- Alibaba's top-rated **wholesale tin boxes** vendors offer free design proofs with 48-hour turnaround.

Dispute:

- Cost vs. value: Custom tooling adds 15-20% to unit prices, deterring micro-brands.
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3. Market Applications & Competitive Advantage

Definition: Versatile use cases spanning retail, hospitality, and corporate gifting.

Case Studies:

- A **cookie tin boxes manufacturer** in Guangdong supplies 500,000 units annually to European biscuit brands.
- DHgate's vintage "suitcase-style" tins (75x35x55mm) sold 12,000 units in Q4 2024 for wedding favors.

Competitive Edge:

- **Wholesale tin boxes** priced at 0.35-0.35-0.80/unit (1,000+ MOQ) undercut plastic alternatives by 20%.
- Eco-labeling attracts Gen Z: 78% prefer recyclable packaging (2024 Nielsen survey).

Challenge:

- Rising tinplate costs (+18% YoY) pressure margins for **factory tin box with hinged lid wholesale** suppliers.



Regular inventory of more than 1,000 tons of raw materials

which ensures the prices of our tin boxes are stable
and the long-term cooperation is more guaranteed











FAQ

1 Are you a factory or trading company ?

We are a professional manufacturer of tin box since 2002, and we also experienced in marketing related packaging products, such as aluminum tin, paper box, glass jar/bottle etc.

2 What are your main strengths?

Since 2002, we specialize in tin box manufacturing and marketing, professional quality control production lines, mature supply chain can achieve one-stop service, in Europe and the Netherlands also have branches. Working with more than 50 international freight forwarding companies, we have established good partnerships with hundreds of customers from more than 50 countries.

3 What is the unit price and shipping cost?

Pls let us know the quantity you need, so we can give you maximum discount accordingly. Pls let us know if you have any customization request, such as private label, silk printing/emboss logo, inner tray. For the shipping cost, pls kindly advise the destination address, and your expected delivery time.

4 Can I get a sample? What is the sample cost & lead time?

Sure. Our stock sample is free, customer just need to pay the delivery cost, and we will send out in 1~5 days.

If you want to get a sample with customized logo, there will be proofing fee, which will be refund if the mass production order reach to the quantity we agreed, it takes about 10 days for sample

making.